

Judah Bhutia

MARKETING COORDINATOR | FILMMAKER

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SUMMARY

Marketing Coordinator and filmmaker with experience in digital marketing, content creation, and web design. Skilled in campaign execution, lead generation, and maintaining distinct brand identities, with strong communication and a warm, customer-focused approach that translates across marketing, hospitality, and team-based roles.

PROFESSIONAL EXPERIENCE

Marketing Coordinator - Epic Group

May 2025 - Present

- Streamlined marketing operations through Zapier automations, helping the team work more efficiently while maintaining customer-centred branding
- Planned and executed local marketing campaigns, Meta and LinkedIn ads, and branded content to increase visibility, engagement, and leads.
- Produced, edited, and coordinated video and social media content while maintaining distinct brand identities and consistent messaging across six companies.

Sales Support & Estimating - Epic Group (Meerkat Roofing & Exteriors)

Aug 2024 - Apr 2025

- Built strong communication skills through regular coordination with insurance adjusters, partners, and internal teams.
- Worked in a fast-paced, high-stress environment during the 2024 Calgary hailstorm, creating detailed insurance estimates for roofing, siding, and soft metals

Marketing Assistant - Epic Group

May 2024 - July 2024

- Reported to the Marketing Director while managing priorities with strong organization and attention to detail.
- Supported marketing projects with clear communication, adaptability, and a focus on brand consistency.

Volunteer Web Design, GLSA, Social Media, & Cashier - Parish Coffee

Sep 2023 - Present

- Designed and optimized the business' website to strengthen brand presence, drive traffic, and generate qualifying leads.
- Generated customer leads through Google Local Services Ads to increase visibility and inquiries.
- Created social media content to strengthen brand awareness and audience engagement.
- Worked the till and created warm interactions with customers while efficiently communicating with the team in the truck.

SKILLS

| Communication • Teamwork • Time-management • Stress-management • Multitasking • Accountability to Management
| Small-scale Video Production • Meta, LinkedIn Ads • Marketing Automation (Zapier) • Web Design (Wix, Squarespace)
| CRM & Project Tracking • Branding & Design

EDUCATION

Bachelor of Business Administration - Ambrose University

Sep 2023 - Present

PROJECTS

Calgary Underground Film Festival - 48 Hour Movie Making Challenge 2026

April 2026

- Directed and coordinated a small film team for the CUFF 48 Hour Movie Making Challenge, using strong time management, people coordination, and stress management to complete a short film within 48 hours.
- Fundraised \$750 and managed budget.

ADDITIONAL INFORMATION

Languages

English (fluent) • Nepali (native) • Hindi (conversational)